

November 5, 2007

OSAKA CITY INVESTMENT PROMOTION SEMINAR in Tokyo “WHY OSAKA ?”

City of Osaka and IBPC Osaka Investment Promotion Center will organize an FDI promotion seminar at Izumi Garden Conference Center in Roppongi, Tokyo on Thursday, December 6, 2007, titled “WHY OSAKA ? - Osaka, its Business Potentials and Culture.”

The seminar features Mr. Mariyon Robertson, Vice Chairman of Colliers International / Colliers ABR and Osaka City Revitalization Advisor, as the moderator, and also speakers with expertise in market potentials, market trend of real estate and business culture of Osaka area. In addition, City of Osaka would like to make presentations on investment incentives, promotion policy of the revitalization and the “creative city” strategy of the city.

Presentations are to be provided in English with simultaneous interpretation to Japanese, and the participations up to 100 people capacity are free of charge.

At the subsequent networking reception, organizers are ready to have individual consultations for companies doing business in Osaka.

1. Event Name : Osaka City Investment Promotion Seminar
“WHY OSAKA? - Osaka, its Business Potentials and Culture”
2. Venue : Izumi Garden Conference Center - Room #1
(Izumi Garden Tower 7F, 1-6-1, Roppongi, Minato-ku Tokyo)
3. Date/Time : 18:00 – 20:30, Thursday, December 6, 2007 (Doors open at 17:30)
4. Attendants : Foreign-affiliated companies in Tokyo and surrounding area
5. Organizers : City of Osaka / IBPC Osaka Investment Promotion Center
6. Participation: Free of charge / first 100 applications
7. Application : Please register at the following website:
<http://www.ibpcosaka.or.jp/investment/e/event/>
or send fax / email to the secretariat with the information including name, title, company/organization, mail address, Tel/Fax and Email address.
The deadline is Friday, November 30, 2007.
Prior to the event, participation notice is to be sent by fax or email to applicants.

Secretariat: IBPC Osaka Investment Promotion Center

(Ms. Matsumoto / Mr. Arita)

Tel: 06- 6615-7009 Fax:06-6616-4130 Email: ipc@ibpcosaka.or.jp

Program(Simultaneous interpretation, English-Japanese)

Thursday, December 6, 2007

18:00 – 19:30

Venue: Izumi Garden Conference Center Room #1

- Opening remarks by the organizer

- Presentations “WHY OSAKA?”
[Moderator] Mr. Mariyon ROBERTSON
Osaka City Revitalization Advisor
Vice Chairman, COLLIERS INTERNATIONAL Inc. / COLLIERS
ABR Inc.

- 1. “IHG ANA Hotels Group case study and our views on the Osaka market”
Mr. Paul KITAMURA, Vice President / Development, Japan,
IHG ANA Hotels Group Japan
- 2. “Real estate market of Osaka” (tentative)
Presenter TBA
- 3. “Osaka – A different culture”
Mr. David SYRAD, Managing Director, A. K. I. Limited

- Presentations from Osaka City Government
 - 1. Urban Revitalization in Osaka and “creative city” Osaka
 - 2. Osaka :New Business Opportunities and Investment Incentives

19:30 – 20:30 Networking Reception

Venue: Restaurant “Ma Chambre”, Izumi Garden Terrace 3F

* For the press:

For the participation or reporting of the event, please make contact to the Secretariat, IBPC Osaka Investment Promotion Center in advance. Thank you.