

October 22, 2008

Osaka Investment Promotion Seminar in Tokyo

“WHY OSAKA ?”

City of Osaka and IBPC Osaka Investment Promotion Center will organize a seminar at HAPPO-EN in Shirokanedai, Tokyo on Thursday, December 4, 2008, titled “WHY OSAKA ? - Growing Opportunities of Digital Contents Business and Information Appliances.”

The seminar is part of Osaka City’s efforts to promote the economic advantage of the region to participants, mainly from foreign businesses community in Tokyo. Invited speakers for the seminar include Carnegie Mellon University ETC – Global Japan, Panasonic, and American Chamber of Commerce in Japan (ACCJ) – Kansai Chapter.

All presentations are provided in English with simultaneous interpretation to Japanese during the seminar session. Registration is free of charge, and the seats of 100 will be allocated on first-come first-served basis.

At the subsequent networking reception, the seminar organizers are ready to answer individual inquiries about doing business in Osaka.

1. Event Name : Osaka City Investment Promotion Seminar
“WHY OSAKA? - Growing Opportunities of Digital Contents
Business and Information Appliances”
2. Venue : HAPPO-EN 1F. “NUIT” & “AIR”
(1-1-1, Shirokanedai, Minato-ku, Tokyo TEL: 03-3443-3111)
3. Date/Time : 17:00 – 20:00, Thursday, December 4, 2008 (Doors open at 16:30)
4. Attendants : Foreign and Japanese enterprises, universities and R&D Centers
in Tokyo area
5. Organizers : City of Osaka / IBPC Osaka Investment Promotion Center
6. Supporters : Kansai Bureau of Economy, Trade and Industry (METI-KANSAI),
Osaka Prefectural Government, Japan External Trade
Organization Osaka, Osaka Chamber of Commerce and Industry,
Kansai Economic Federation, Kansai Partnership, Digital
Concept Partners, Kansai Institute of Information System &
Industrial Renovation, Osaka Digital Contents Industry
Promotion Council, American Chamber of Commerce in Japan
–Kansai Chapter
*Application underway for some supporter organizations
7. Registration: Free of charge
Registration can be done at the following website:
<http://www.ibpcosaka.or.jp/investment/e/event/>
Application by fax or email is also accepted.

The deadline is Friday, November 28, 2008.

100 seats will be allocated on first-come first-served basis.

Prior to the event, confirmation for attendance will be sent to the applicants.

8. Program

17:00 – 18:30 SEMINAR (HAPPO-EN 1F “NUIT”)

- Opening remarks by the organizer
- Guests' Presentation “WHY OSAKA?”
 1. “Carnegie Mellon’s projects on entertainment technology and what we expect for Osaka”
Ms. Michelle MACAU, Program Director, ETC – Global Japan,
Carnegie Mellon University
 2. “Digital Concept Partners (DCP) and the strategy of Panasonic”
Dr. Satoshi KABASAWA, Team Leader, Corporate R&D Strategy Office,
Panasonic Corporation
 3. “Business opportunities for foreign enterprises in Osaka – Kansai”
Mr. Kiran S. SETHI, Chairman, External Affairs Committee, **American Chamber of Commerce in Japan (ACCJ) – Kansai Chapter /**
Managing Director, Jupiter International Corporation
- Osaka City’s Presentation
“Osaka: New Business Opportunities and Investment Incentives”
City of Osaka / IBPC Osaka Investment Promotion Center

18:30 – 20:00 NETWORKING RECEPTION (HAPPO-EN 1F “AIR”)

Secretariat: IBPC Osaka Investment Promotion Center

(Mr. Kikune / Ms. Matsumoto)

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* For the press:

For participation to cover the event, please obtain approval in advance from the Secretariat, IBPC Osaka Investment Promotion Center. Thank you very much for your cooperation.