

Report

Sustainable Innovation Webinar: Hamburg and Osaka

The Osaka Business Partner City Council organized the “Sustainable Innovation Webinar: Hamburg and Osaka” together with the Hamburg Chamber of Commerce on Thursday, March 24th, 2022. An international audience joined to learn about innovative technologies that contribute to sustainable cities in Japan and Germany and the opportunities sustainable business creates for SMEs and start-ups in Osaka and Hamburg.

Event Name: Sustainable Innovation Webinar: Hamburg and Osaka

Date & Time: Thursday, March 24th 2022 (8:30-10:00 AM CET / 4:30-6:00 PM JST)

Platform: Zoom

Organizers: Osaka Business Partner City Council※, Hamburg Chamber of Commerce

※ 【Affiliated Bodies】

City of Osaka / Osaka Chamber of Commerce and Industry / the Japan External Trade Organization Osaka

Kansai Economic Federation / Osaka Convention & Tourism Bureau / Osaka Port Promotion Association

Osaka Urban Industry Promotion Center / Asia & Pacific Trade Center / Osaka International Business Promotion Center

Co-organizers: Osaka Chamber of Commerce and Industry

Supporters: German Consulate General in Osaka, German Chamber of Commerce and Industry in Japan, Consortium for International Business Development and Connections in Osaka,

Participants: 100 (85 participants + 15 affiliates (including speakers))

Japanese participants: 64

Hamburg/Foreign participants:21

The image shows a promotional slide for the webinar. The title is in large green Japanese characters: "ハンブルクと大阪 サステイナブル・イノベーション オンラインセミナー". Below the title is the date "2022.3.24" in white on a green background. The slide is divided into three main sections:

- Left Section:** A circular diagram titled "Circular Eco (Butterfly Diagram)" showing a cycle of processes. It includes a small photo of a speaker.
- Middle Section:** A slide titled "Japan's Challenge" and "Current Situation of Commitment by Local Governments to Net Zero Carbon Emissions by 2050". It discusses the challenge for local governments to reach net zero emissions by 2050 and mentions that 108 local governments in Japan have announced their commitment. It includes a map of Japan and a small photo of a speaker.
- Right Section:** A slide titled "Preparation for reuse and testing – at our facility" and "How lignin contributes to sustainable value chains". It lists three steps: 1. Incoming of the PV modules, 2. Sorting and cleaning, and 3. Testing in the (mobile) Lab. It also includes a small photo of a speaker and icons for "Renewable source", "From industrial residues", and "No food competition".