

Report

Overseas Business EXPO 2024 in Osaka

The Osaka Business Partner City Council exhibited at the Overseas Business EXPO 2024 in Osaka. During the event, we provided consultations to visitors regarding overseas business development for SMEs and introduced our services, events, and network (support agencies and experts) in Japan and overseas. In addition, we also held a seminar titled " Perspectives and skills required to develop overseas sales channels and how to deal with potential risks" together with two overseas business experts possessing extensive overseas business experience and knowledge.



- **Event Name:** Overseas Business EXPO 2024 in Osaka
- **Date & Time:** Wednesday, June 12th 2024 10:00~17:00
- **Venue:** Osaka Merchandise Mart Building (OMM) Hall A
- **Organizer:** Overseas Business Expo Executive Committee
- **Supporters:**
Ministry of Foreign Affairs of Japan, Kansai Bureau of Economy, Trade and Industry, Japan External Trade Organization (JETRO), Organization for Small & Medium Enterprises and Regional Innovation, Japan International Cooperation Agency (JICA), Osaka Business Development Agency, Osaka International Business Promotion Center, Osaka Chamber of Commerce and Industry
- **Exhibitors:** 57
- **Visitors:** 953
- **【Osaka Business Partner City Council Booth】** Booth number: G-4
- **【Osaka Business Partner City Council Seminar】** Seminar Venue C C-2
- **Date & Time:** Wednesday, June 12th 2024 11:15~12:00
- **Participants:** 104