

# Report

## Hamburg Business Tour

This year marks the 35th anniversary of the Osaka-Hamburg sister city affiliation and the 5th anniversary of the Business Partner City affiliation between the two cities. Hamburg, with one of Germany's strongest economies, is a key city for business expansion in Europe. Through the support of the Hamburg Chamber of Commerce and other local organizations, this business tour provided Osaka companies in the environmental and medical sectors with opportunities to visit related facilities and network with local companies. The tour offered valuable insights into business development in Germany and the European market, enabling them to take the next step forward.

■ Date: June 24 – 26, 2024

■ Location: Hamburg, Germany

■ Organizer: City of Osaka

■ Co-organizers: Osaka Business Partner City Council※, Hamburg City Hall, Hamburg Chamber of Commerce

※ 【Affiliated Bodies】

City of Osaka / Osaka Chamber of Commerce and Industry / the Japan External Trade Organization Osaka  
Kansai Economic Federation / Osaka Convention & Tourism Bureau / Osaka Port Promotion Association  
Osaka Urban Industry Promotion Center / Asia & Pacific Trade Center / Osaka International Business Promotion Center

■ Participants: 4 companies (5 persons)

### ■ Program

#### 【Day 1】 June 24, 2024

- Business Seminar: Hamburg-Osaka Business Seminar: Powering Innovation Across Key Industries
- Networking Lunch
- Visit to retirement & assisted living facility “Hospital Zum Heiligen Geist”

#### 【Day 2】 June 25, 2024

- Briefing session with the Hamburg Chamber of Commerce and Hamburg Invest
- Reception hosted by City of Osaka
- Briefing session with JETRO Berlin
- Pitch and “Japamburg” networking event at “Impact Hub Hamburg”

#### 【Day 3】 June 26, 2024 (Optional)

- Briefing with medical device consultancy “Qttec Group”
- Briefing on European market entry and marketing with consultancy “maulco.”

